AcrossRoss

By Matthew J. De Reno

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AcrossRoss.com Is The Only Dedicated News and Information Source focused on Ross and West View

- Over 15,000 of your potential customers will visit AcrossRoss.com monthly!
- Your Ad is displayed over 80,000 times monthly!
- Over 1 in 3 people who live in Ross and West View visit our site monthly!

AcrossRoss.com Delivers

- The Stories Original news reporting focused on Ross and West View draws thousands of your potential customers to us daily.
- The Community Our unique community
 Main Street section enables you to keep connected to your customers through innovative informational web pages such as Main Street Sites, Fliers, and Pages.
- The Directory Our comprehensive Business Directory delivers the information that drives customer purchase decisions.
- The Resources Built on a responsive mobile-ready framework, AcorssRoss engages your
 customers daily with message boards, an event calendar, news feeds, coupon downloads, and more.

AcrossRoss.com Builds Your Brand

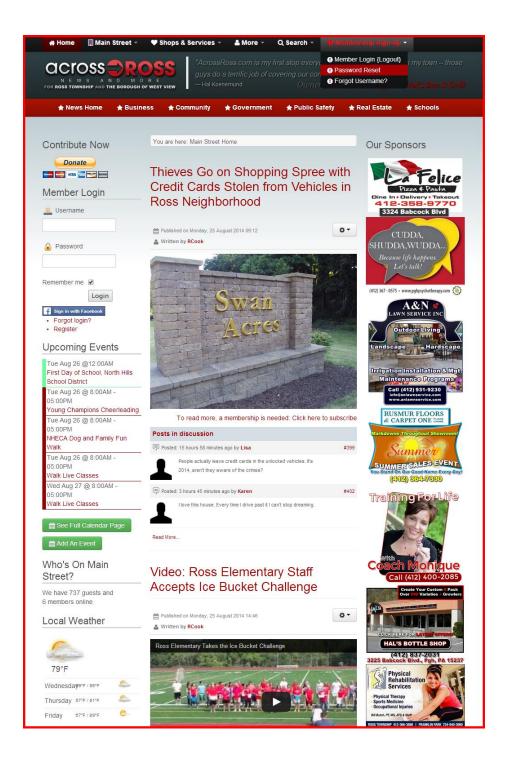
- Display Ads (Pushpins, Rotating Banners) Our impression-based CPM (Cost Per Thousand Impressions) ad model is focused on building quality, brand recognition, affordably.
- Native Advertising Get your business profiled in the context of highly-effective Paid Interviews, Business Stories, and Video Tours.
- Sponsorship Show you support your community and that you value local news by sponsoring AcrossRoss. Sponsor businesses are featured prominently in our Business Directory!
- Main Street Sites & Fliers Sites and fliers are innovative affordable website solutions tapping the
 power of a true community hub to build your brand.
- Newsletter Get sponsored placement in our Weekday Newsletter (1,100+ and growing subscribers).

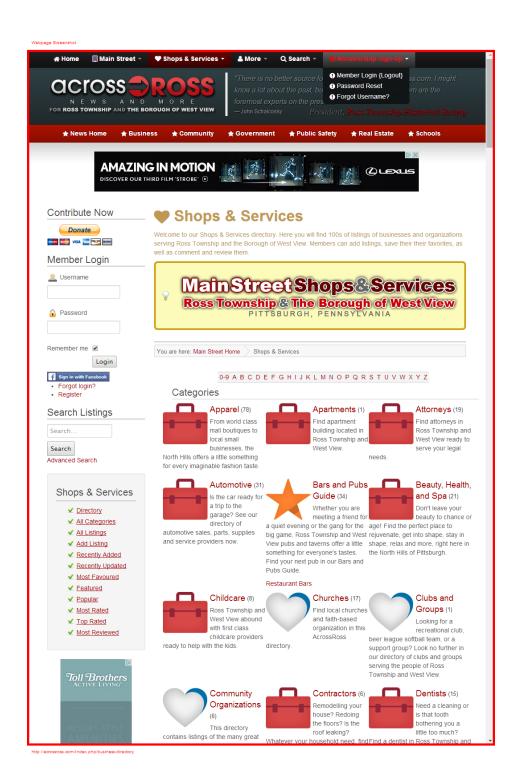


 Coupons - Have a flier?
 Coupons? Weekly Circular? Add it to our Downloads tool Free of charge!

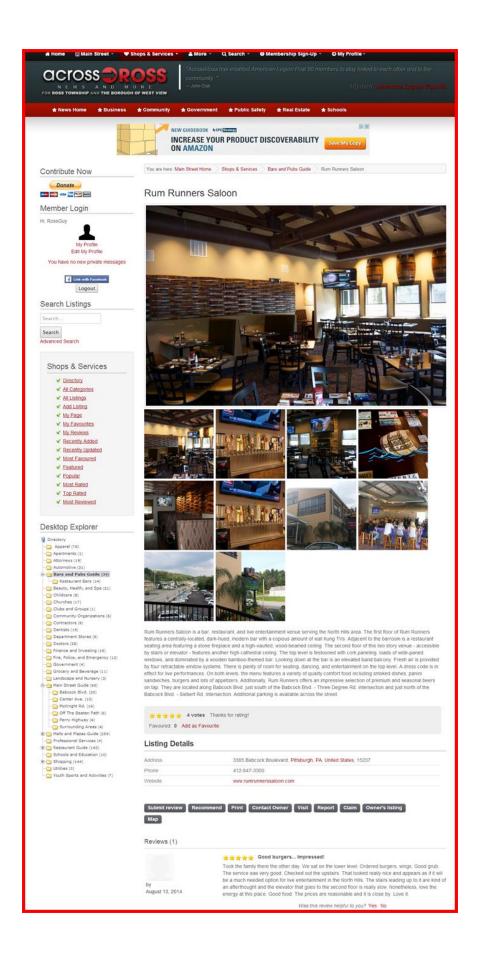
 Web Services - We can design, develop, and maintain your Website so you can spend more time running your business.

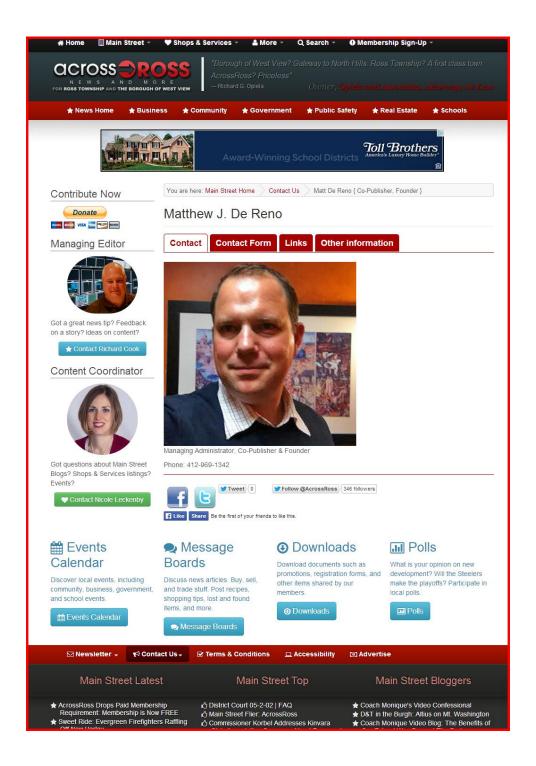


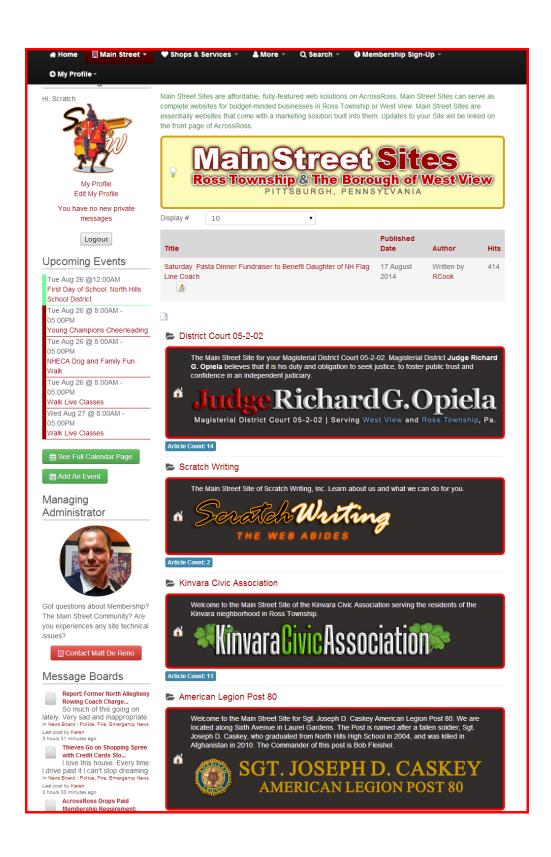


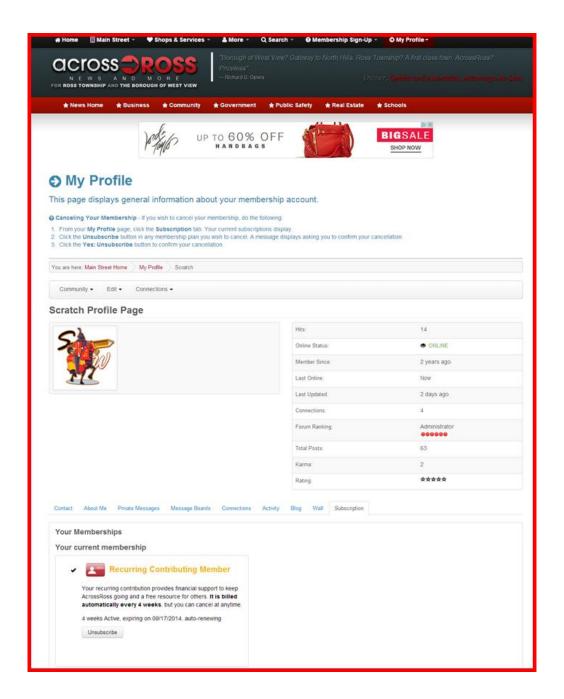


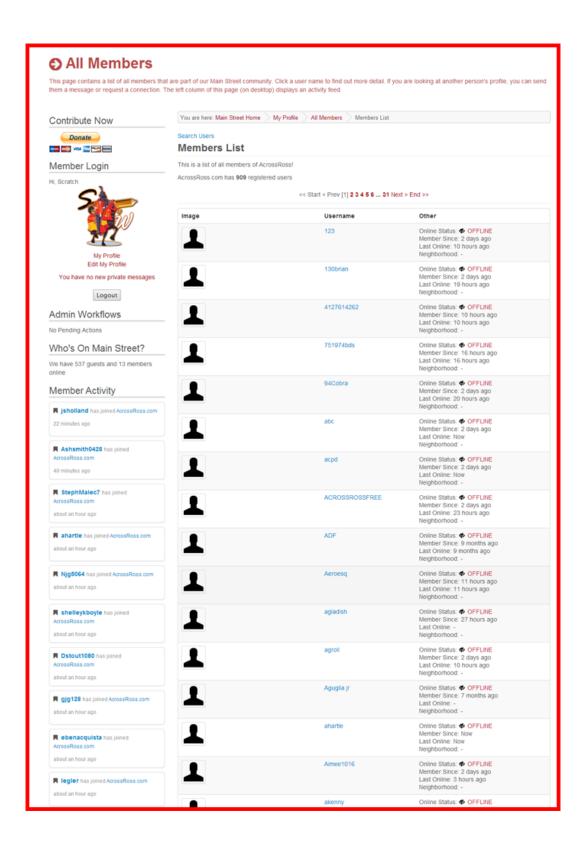
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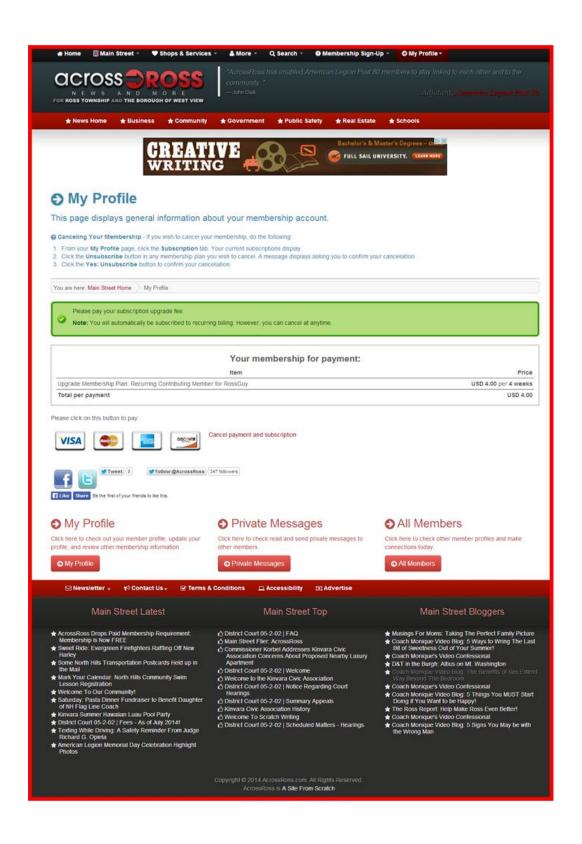














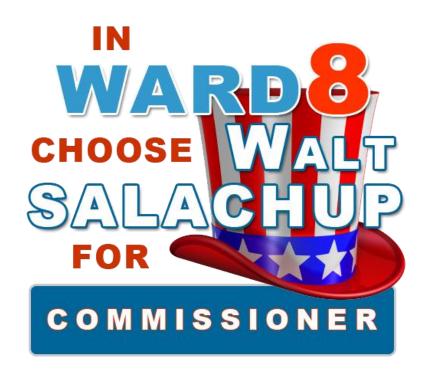




Custom Graphic Design



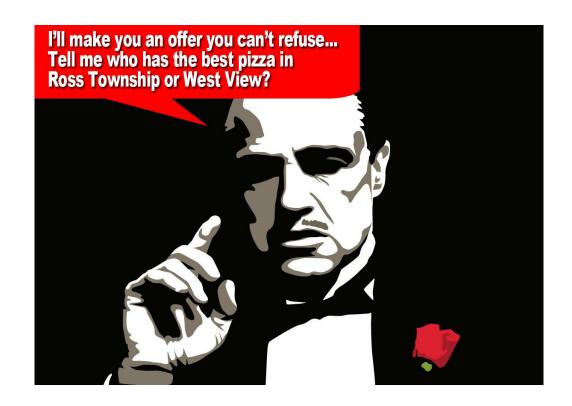
















Kinvara Summer Hawaiian Luau Pool Party

When: Aug. 23rd (rain date of Aug.24)

Where: Valley Brook Swim Club

Time: 6:30-9:30 PM

Cost: Free for Kinvara members!

\$5 for non-members

Light food will be served

(hot dogs, fruit, chips)

Please bring your own drinks

(alcohol is permitted but no glass containers)

Many fun things are planned, including music and pool races!

Bring the whole family!

Help make this first annual party a "splashing" success!

Please RSVP to Matt De Reno @ (412) 969-1342 or

email Matt.DeReno@Gmail.com by Aug.17th.













Community Impact

"AcrossRoss has enabled American Legion Post 80 members to stay linked to each other and to the community."

-- John Ciak, Adjutant Commander American Legion Post 80

"There is no better source for local news than AcrossRoss.com. I might know a lot about the past, but the guys at AcrossRoss.com are the foremost experts on the present!"

John Schalcosky President, Ross Township Historical Society

"As a local business owner, AcrossRoss is my 'go to' resource for what is going on in the North Hills... it is an invaluable website!"

-- Life Coach, Monique DeMonaco

"I value the information I get here and I realize that there's a cost to creating the content and for keeping the website up and running. This isn't about people getting rich - it's about keeping the lights on.

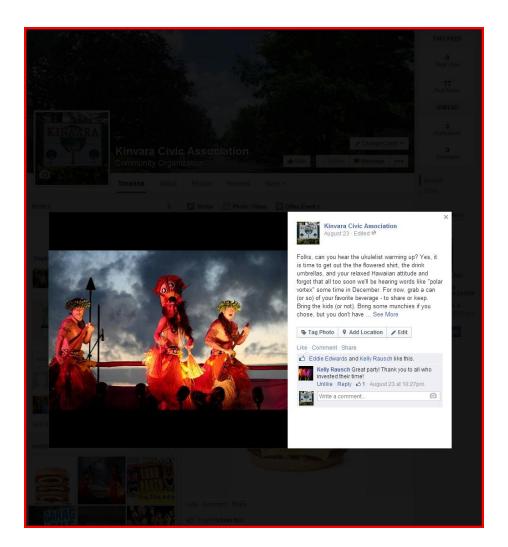
As a former reader of the North Hills Patch website, I was extremely disappointed when they abandoned us when the website could not turn a profit. I don't want to see this one go the same route.

I am hoping that others out there who regularly read the articles here and use the information they get will join me."

-- Opinionated, AcrossRoss User

Social Media



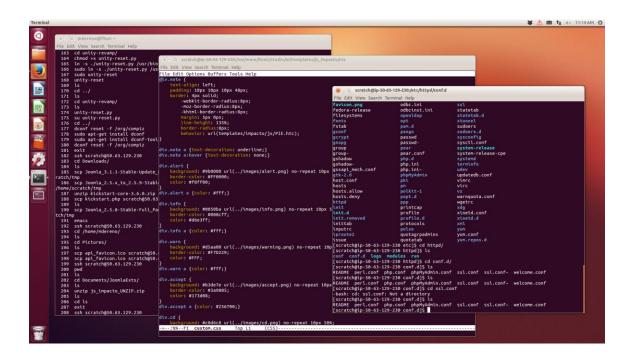


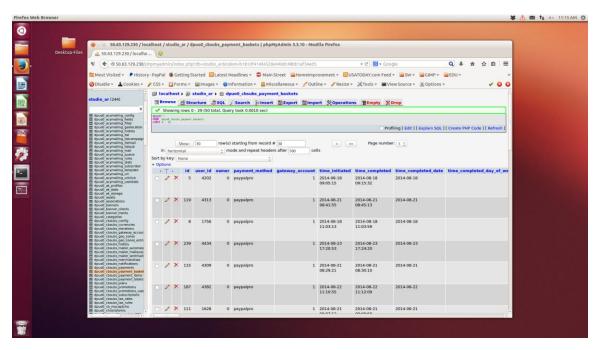
Technical Admin and Other Sites

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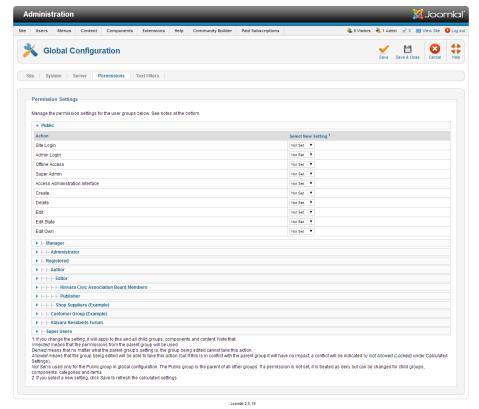
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Role Models

Enabling elite athletes of all levels

Even from a young age, athletes are viewed as role models and this is a responsibility the SEA believes should be taken very seriously. We believe all competitive athletes should aim to be "elite" both during competition and away from the field, court or ring. We define elite athletes as those that embody the following qualities:

- ✓ Work hard
- ✓ Give great effort.
- → Demonstrate sportsmanship during competition
- ✓ Responsible members of society (& good students for younger athletes) away from the game.

These qualities are more important than the final score, individual stat line, or win/loss record and that is a core value the SEA aims to promote through its outreach efforts.

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Latest News

- . Samuel A. Minardi
- Enabling elite athletes of all levels
- Awards & Recognition
- . Commitment to wellness
- Event Promotion

Popular

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- Protecting the integrity of sports
 Enabling elite athletes of all levels
- Event Promotion
- * Commitment to wellness

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